

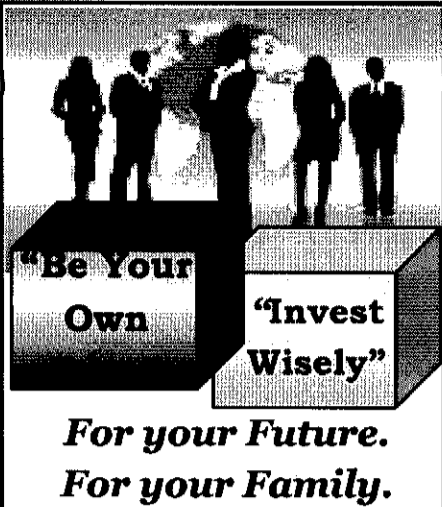
Attend the Southeast Asia's Biggest Franchise Show of the Year!!!

FRANCHISE 2010

18TH PHILIPPINE INTERNATIONAL FRANCHISE CONFERENCE AND EXPO

CONFERENCE: July 14-15 * EXPO: July 16-18
SMX Convention Center, Pasay City, Philippines

www.franchise2010.com



**For your Future.
For your Family.**

A Must-See 3-day EXPO: July 16-18
Register online and Bring a Friend for Free

OneStopShop. The EXPO boasts of more than 300 best business opportunities ranging from new and promising franchise concepts to established and successful brands—in food, retail and service – both local and foreign. This is definitely a one-stop shop for those who want to start their own business and become their own boss.

- Explore a wide range of franchise opportunities at various investment levels.
- Know the franchise that suits your interest, lifestyle and investment capacity.
- Meet face to face with franchise experts and professionals about starting your own business.
- Attend franchise seminars and learn the benefits and advantages of franchising.

BRIEF FACTS ABOUT FRANCHISING:

Franchising is investing your money in a business that has:

- ⇒ A proven success formula
- ⇒ A comprehensive support system
- ⇒ And a trusted and recognizable brand.

To learn more about buying the right franchise, attend the

"What Is The Right Franchise For You Seminar"

(How to Invest in the Right Franchise Wisely)

18 July 2010, 1-5 pm & SMX Convention Center

FOR INQUIRIES , please contact:



PHILIPPINE FRANCHISE ASSOCIATION
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Visit : www.franchise2010.com; www.pfa.org.ph
Contact Person: Ms. Joanna Tomagan, Project Manager

15 of Franchising Excellence,
For the Country, For the World.

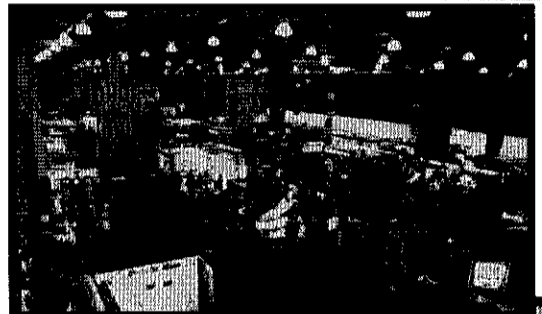
A Proud Member of:



WORLD
FRANCHISE
COUNCIL



Asia Pacific Franchise
Confederation



EXPO HOURS:
10AM-7PM

ENTRANCE FEES:
Regular: Php 100.00
Student: Php 100.00



" Invest wisely. Be a smart entrepreneur. Look for the name you can trust. Look for the PFA logo – the seal of franchising excellence"

CONFERENCE: JULY 14-15

Register Online & Get Two Expo Tickets for Free

LEARN THE LATEST TRENDS AND UPDATES IN FRANCHISING.

The CONFERENCE offers educational plenary sessions, interactive business solution roundtables and valuable networking. DON'T MISS the opportunity to learn from WORLD-CLASS SPEAKERS for updates and meet in person the people behind the country's successful brands.

PLENARY HIGHLIGHTS

- ◆ Innovative Leadership in Today's Business Climate
- ◆ Global/National Economic and Business Outlook
- ◆ Top 10 Consumer Trends
- ◆ Global Trends and Opportunities in Franchising
- ◆ Best Practices of Successful Franchisors : *Know the Faces Behind the Country's Successful Franchise Brands*
- ◆ How Franchising Works for You?: *Learn Best Practices from Successful Franchisees*
- ◆ Growing your Business: *Traditional vs. Non-Traditional Methods*
- ◆ Identifying International Market Opportunities
- ◆ Greening Up Your Business